

THAILAND'S ASEAN CHAIRMANSHIP LOGO



ASEAN MEMBER

STATES



The design of the 2019 ASEAN Chairmanship logo drew its inspiration from Phuang Malai, or flower garland, which is commonly used in Thailand to welcome and honour our guests.

"Flowers" that are put together and arranged into a circle shape, represent "the people" of the ASEAN Community and their collective cooperation to drive forward together the ASEAN Community. Ten tassels hanging from the Malai symbolise the ten ASEAN Member States. They collectively form the shape of an upward arrow, representing their striving together in "Advancing Partnership for Sustainability", which is the theme of Thailand's ASEAN Chairmanship, towards a people-centered ASEAN Community, that leaves no one behind and looks to the future.

The logo's theme colour is inspired by the colour of purple mangosteen, Thailand's "Queen of Fruits".